

**FOR IMMEDIATE RELEASE**

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**ANDIS® RELEASES SPECIAL EDITION CORDLESS ENVY® LI CLIPPER TO  
ACKNOWLEDGE GROWING COMMUNITY OF PASSIONATE ANDIS NATION™ FANS**

**STURTEVANT, WI (JULY 2017)** – Andis® Company is releasing a special edition of the popular Cordless Envy® Li Clipper to its professional tool line as a shout out to the brand’s dedicated and growing fan base. The new clipper features a bold, full-color design highlighting the company’s Andis Nation™ graphic used in social media.

“Andis Nation started as a social media campaign on Instagram and the name of our ambassador program, but it has taken on a life of its own becoming the collective name for the barbers and stylists around the world who rely on our professional-grade tools,” said Karen Formico, Vice President of Marketing at Andis. “We look forward to growing our relationship with these passionate professionals and are pleased to share this fresh take on one of our best-selling tools.”

The Cordless Envy Li Andis Nation clipper is a favorite among barbers and stylists for executing tapers and fades due to its lightweight, sub 10 oz. design and powerful rotary motor. It features a lithium-ion battery for up to two hours of uninterrupted clipping and can be run with the cord. The high-speed carbon steel blade adjusts from size 000 to 1 and can be zero-gapped for extra-close cutting.

The Cordless Envy Li Andis Nation clipper kit includes nine attachment combs and comes with a one-year manufacturer’s warranty.

SRP: \$97.00

Retailers and distributors interested in carrying the Special Edition Andis Nation Envy Li Clipper or any other products from Andis Company, can find more information on [www.andis.com](http://www.andis.com) or call 800-558-9441.

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**About Andis® Company**

Andis® Company, a family held business founded in 1922, is a leading manufacturer of handheld tools to trim, cut, curl, straighten and dry hair. The company’s products are purchased in more than 90 countries by barbers and salon professionals, consumers, hotels, motels, resorts, small animal groomers and large animal groomers and shearers. To find a local distributor, call 800-558-9441 or visit [www.Andis.com](http://www.Andis.com).

